



### **Cow&Gate First Infant Milk – Complete nutrition for newborn babies**

Cow&Gate first infant milk from newborn is a nutritionally complete breastmilk substitute from birth until 12 months when breastfeeding is not possible or chosen.

Cow&Gate first infant milk contains Prebiotic Oligosaccharides clinically proven to reduce chest infections, ear infections, antibiotic use and eczema<sup>1,2</sup>. It also contains nucleotides to support growth, LCPs (AA & DHA) to support baby's brain, eyes and nervous system and a good Ca:P ratio for the development of healthy bones and teeth.

Cow&Gate first infant milk from newborn is available in a sterilised ready to feed 100ml bottle (hospital only), 200ml and 500ml tetra packs and 900g Eazypack powder.



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#### References

1. Arslanoglu S et al., *J Nutr* 2007; 137: 2420-24
2. Arslanoglu S et al., *J Nutr* 2008; 138: 1091-5
3. Moro G et al., *J Pediatr Gastroenterol Nutr* 2002; 34: 291-295
4. Bruzzese E et al., *Clin Nutr* 2009; 28(2): 156-161
5. Know et al., *J Pediatr Gastroenterol Nutr* 2005; 40:36-42
6. Moro G., *Arch Dis Child* 2006; 91:814-819
7. Mihatsch WA et al., *Acta Paediatr* 2006; 95(7): 843-8
8. Commission Directive 2006/141/EC on infant formulae and follow-on formulae and amending Directive 1999/21/EC